

Social powered by artificial intelligence.



OpenAI

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WE DELIVER



Social media sucks...

BUT WHY?



The current process of **identifying and growing** social media followers is poor. Most followers are paid for or have no interest in the company whatsoever. Companies have no engagement because none of the followers are organic.

755k followers



Conversations by brands on social media **suck!** These conversations are usually managed by **overworked social media managers** or by no one at all.



There's **no story behind the process** and no engagement behind the posts. There's 20-30 likes that are basically from bots.



Social for the future.

AN INTEGRATED SOCIAL MEDIA SOLUTION POWERED BY AI.

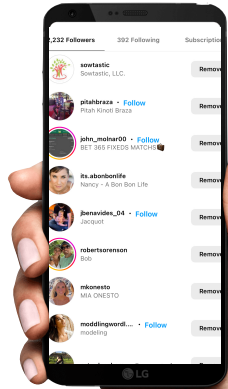
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Organic follower buildouts
Conversations that drive outcomes
Posts that deliver engagement

How does this work?

THREE DELIVERABLES THAT PROVIDE PROVEN RESULTS.



1

Social media organic follower buildout powered by Chat GPT.

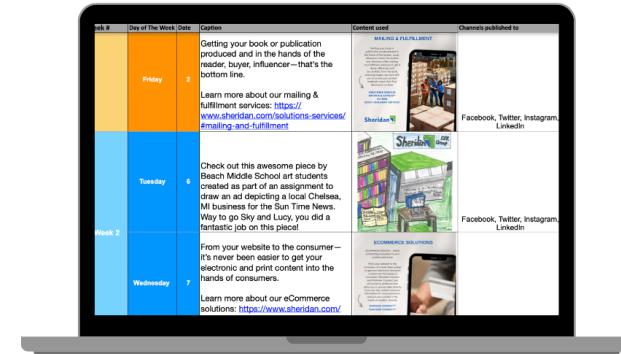
We target organic followers on social media channels that grow and build your reach and engagement. These followers are intrigued by your content and share it with their followers.



2

Social media conversation to drive sales, enable customer service and mitigate crisis management powered by Chat GPT.

We address every conversation, choosing talking points to spur increased conversation and outcomes that are both positive and beneficial for your social media presence.



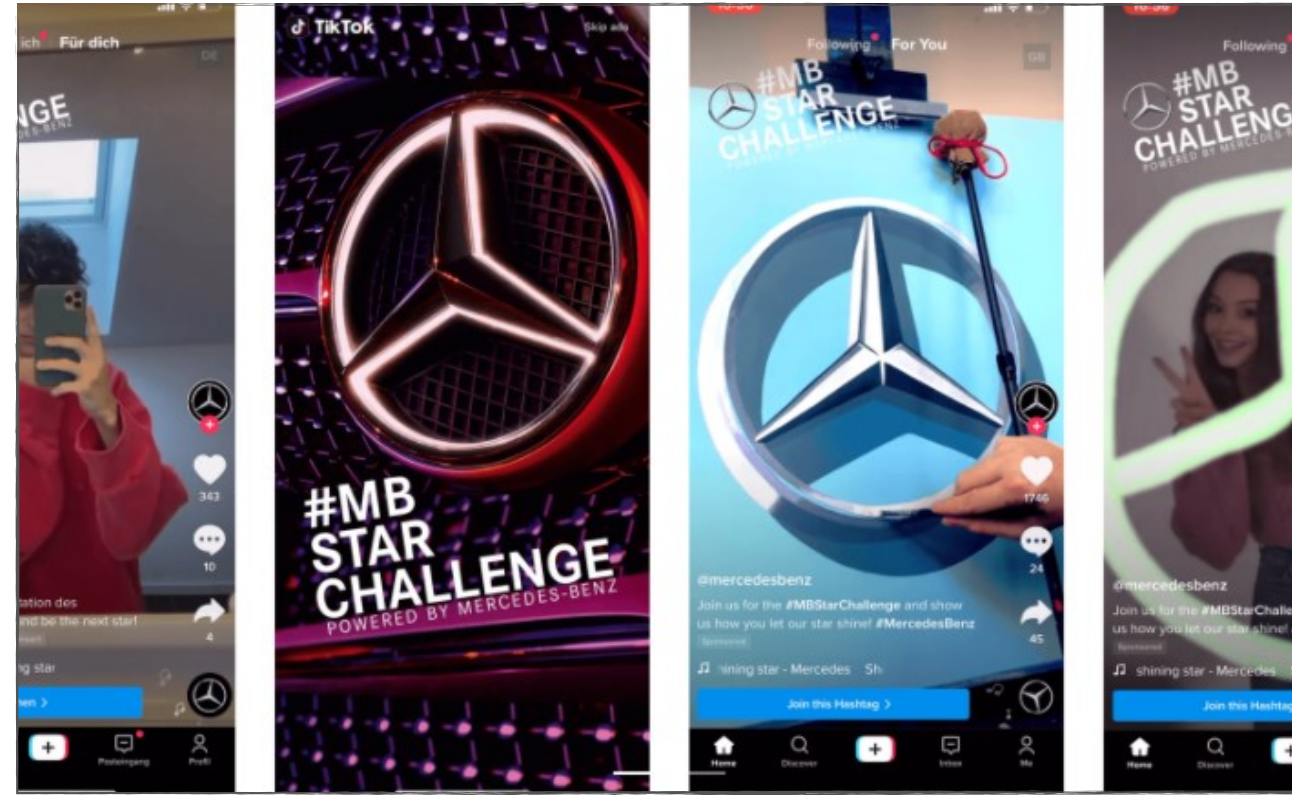
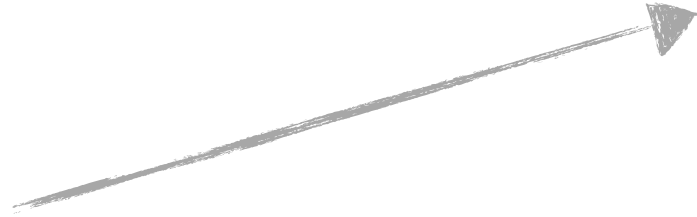
3

Social media editorial calendar powered by Chat GPT to increase engagement.

We create a calendar that performs two important tasks: gathers engagement among followers and attracts new engagement using current and changing algorithms on social media channels.

Go to market plan.

6 MONTHS AND WE WILL TRANSFORM YOUR SOCIAL MEDIA.



- Zoom kick-off call
- Goal establishing
- Social media channels takeover
- Monthly 30 day check in

Investment breakdown

WE DO ALL THE HEAVY LIFTING.

\$18K for 6 months

One time deposit that covers

Project startup and all meetings.

Buildout of all social media channels and AI integration.

Change and modification based on user outcomes.

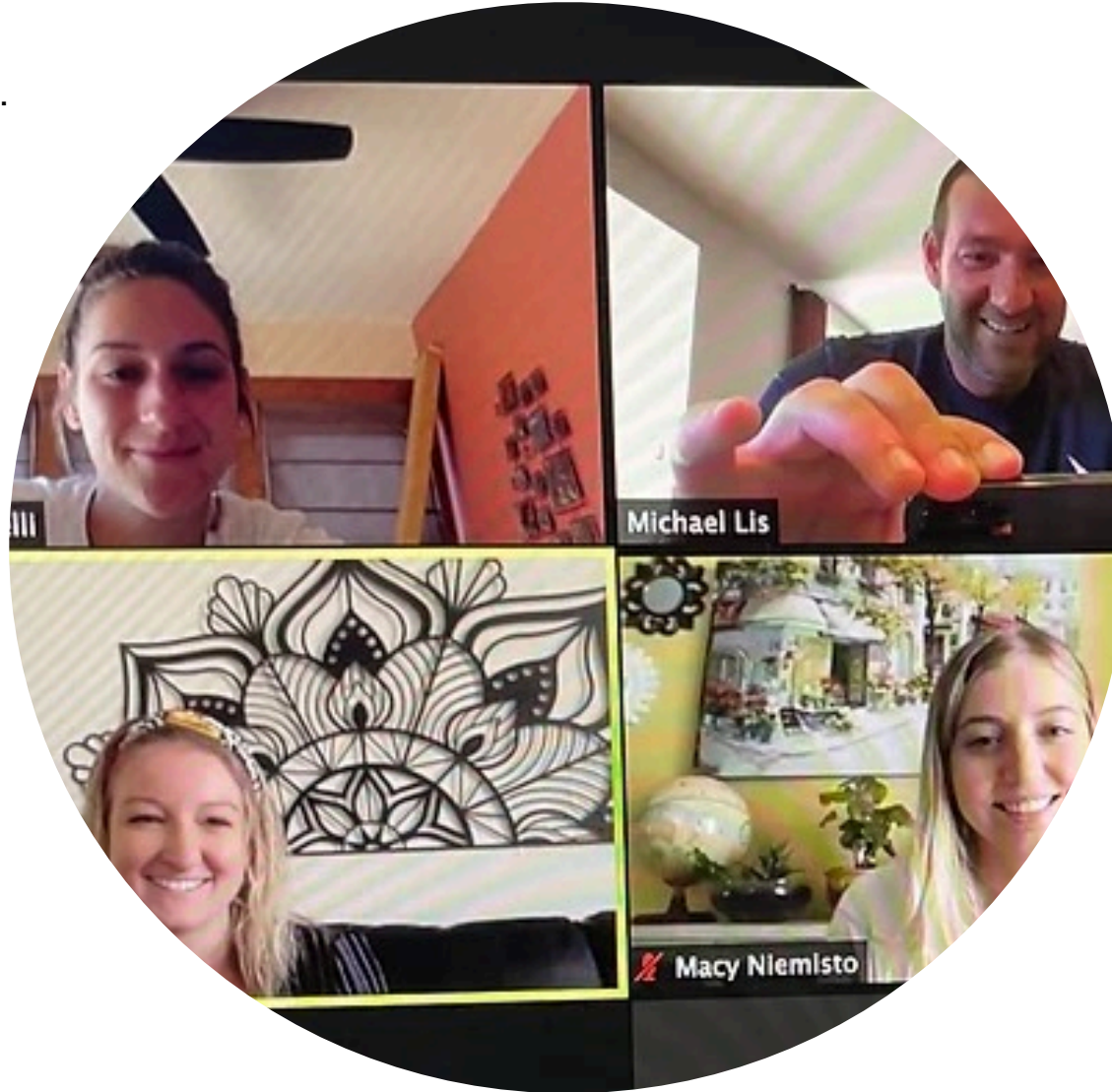


Speck and Open AI

A PARTNERSHIP THAT DELIVERS.



We are governed by a nonprofit and our unique capped-profit model drives our commitment to safety. This means that as AI becomes more powerful, we can redistribute profits from our work to maximize the social and economic benefits of AI technology.



Speck media is a social solutions provider. With 15 years of experience...the proof is in our people, our process and the end results we deliver to clients.

Our approach simplifies social solutions so that both large and small companies not only understand it but can use it to accomplish their goals.

We have seen what works and what doesn't - and we want to share these experiences with you.

In the end - our clients, become our partners in social success.